



Cremona

COMUNE DI CREMONA
Settore Gestione Territorio

***INTERNATIONAL CONCEPT AND DESIGN COMPETITION IN A SINGLE PHASE
– SHORTLISTING
Urban upgrading
of the area called Cremona City Hub***

DESCRIPTION AND ANALYSIS OF THE SITE

Preliminary remarks

This competition site is an area of more or less 17 hectares which, for its position and dimensions, plays a fundamental role in the town's life. In this area, in fact, there are important facilities and buildings which were constructed in the last two centuries and which are now in decline and mainly abandoned:

- The Municipality Stadium “G. Zini”, with its parking lots, just outside the historical centre of the town;
- The “Foro Boario” square;
- The Fruit and Vegetable Market (direct access in Dell'Annona Street);
- The Cariplo Warehouses;
- The ex Municipality Slaughterhouse;
- The Municipality Warehouses.

The general layout of the area is similar to a space scattered with different objects isolated from the town, like a stratification of piled up buildings and structures.

The area, today, seems untidy and not well-organized: a town made up of several other towns in conflict one with the others.

Relations and hierarchies

The area, which is just outside the historical centre of Cremona, can be considered an urban connection between the contemporary city and the historical centre.

Because of these characteristics, and considering that this area is connected to the roads leading to some important sites of the town (the so called “terminals’ axis”, Brescia Road, Persico Road, Vecchia Dogana Road), it can offer the opportunity to link the historical town and the other neighbourhoods to create a real urban community.



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The “backbone” of the area is Dell’Annona Street which, among the urban paths, is the one which can really foster the functional distribution.

As a matter of fact, on Dell’Annona Street (which, in the past, marked the border between the *Corpi Santi* and the *Due Miglia* Municipality) you can find the most representative and public part (local and over-local) of the town.

On the other side, the part of the area which is characterized by “service” buildings (like the slaughterhouse and the warehouses) is an inner part (on Macello Street).

This kind of organization is respected also for the acceding points: the first part is definitely more open in comparison with the second one which is more closed.

In the end, the presence of the railways represents a real limit for the space: it crosses in several points the net of the main connection lines and it limits the access to the town for the neighbourhoods which are at the outskirts.

CityHub: the area to be upgraded.





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Traffic system and connections



Green: inter-municipality paths and connections to the most important town sites (historical centre, railways station, motorway tollbooth, hospital, ...)

Yellow: urban paths

Red: inner paths and acceding points

Black: railways track

Links

If you need further information about the area and its location in Cremona, please visit the following websites:

<http://maps.google.it/maps?hl=it&tab=wl>

<http://www.bing.com/maps/>

Localization: **Cremona, via dell'Annona.**

Cremona, 2nd of November 2009

THE DIRECTOR OF THE DEPARTMENT

Arch. Marco MASSERDOTTI